

LOUVAINE WILLIAMS

INFORMATICS GRADUATE • WEB DESIGNER

CONTACT DETAILS

071 439 3994

hello@louvaine.co.za

www.louvaine.co.za

Bloemfontein, South Africa

EDUCATION

Bachelor of Science Informatics Cum Laude
University of South Africa (2019 - 2025)

National Senior Certificate
Union High School (2015) - 84% Average

SKILLS

- WordPress & Divi Design
- Technical Troubleshooting
- Front-End Web Design
- Client Communication
- Project Management
- Digital Marketing
- Basic Quality Assurance & Testing

REFERENCES

Gunter Schröder
CEO at Blue Digital

gunter@bluedigital.com
Contact number available on request

Web Designer holding a BSc in Informatics with nearly 10 years of experience shaping user-focused digital solutions.

Combines a keen eye for detail with thorough testing practices and a strong enthusiasm for learning and growing into a developer role.

WORK EXPERIENCE

Senior Web Designer & Team Lead

May 2023 - Sep 2026

Blue Digital

- **Team Leadership & Operations:** Directed and coordinated the website team, trained and mentored junior team members, managed workflows, and collaborated closely with leadership on project decisions.
- **WordPress Design & Optimisation:** Developed responsive, custom websites using WordPress, Divi, and WooCommerce, optimising pages for speed, performance, and seamless user experience.
- **Testing, Quality Control & Troubleshooting:** Tested layouts across browsers and mobile devices from design through launch, continuously fine-tuning visual details and responsiveness.
- **Client Communication & Collaboration:** Managed client communications to understand project requirements, translating them into actionable plans while partnering with designers, developers, and project managers to deliver quality results on time.

Web Designer & Admin Assistant

Jun 2017 - Apr 2023

CyberDevs

- **Web Development & CMS:** End-to-end WordPress deisgn utilizing Divi and The7 theme, WooCommerce, and essential plugins for security and SEO.
- **Hosting & Infrastructure:** Managed server environments (WHM/cPanel, Nodeworx/Siteworx, KonsoleH), domain registration, nameserver configuration, and SSL installation.
- **Client Relations & Support:** Handled client requirements, prepared quotation proposals, and provided ongoing maintenance, SEO optimization, and social media management.

Portfolio: https://louvaine.co.za/portfolio

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