



LOUVAINE WILLIAMS

INFORMATICS GRADUATE • WEB DESIGNER



Detail-oriented professional with a Bachelor of Science in Informatics and nearly a decade of experience in web design and development.

Combines a strong technical foundation with rigorous testing practices, a meticulous eye for detail, and a structured, analytical approach to deliver reliable, high-performing digital solutions

CONTACT DETAILS

☎ 071 439 3994

✉ hello@louvaine.co.za

💻 www.louvaine.co.za

📍 Bloemfontein, South Africa

CERTIFICATIONS

CERTIFICATION IN PROGRESS

ISTQB® Certified Tester

Foundation Level (CTFL) - 2026

EDUCATION

**Bachelor of Science
Informatics Cum Laude**

University of South Africa (2019 - 2025)

National Senior Certificate

Union High School (2015) - 84% Average

SKILLS

- WordPress & Divi Development
- Technical Troubleshooting
- Front-End Web Design
- Client Communication
- Project Management
- Digital Marketing
- Quality Assurance & Testing

WORK EXPERIENCE

Senior Web Designer & Team Lead

May 2023 - Sep 2026

Blue Digital

- **Team Leadership & Operations:** Directed and coordinated the website team, trained and mentored junior team members, managed workflows, and collaborated closely with leadership on project decisions.
- **WordPress Design & Optimization:** Developed responsive, custom websites using WordPress, Divi, and WooCommerce, optimizing pages for speed, performance, and seamless user experience.
- **Testing, Quality Control & Troubleshooting:** Conducted rigorous cross-browser, mobile, and device testing to ensure high design and functional integrity, while promptly troubleshooting and resolving front-end issues.
- **Client Communication & Collaboration:** Managed client communications to understand project requirements, translating them into actionable plans while partnering with designers, developers, and project managers to deliver quality results on time.

Web Designer & Admin Assistant

Jun 2017 - Apr 2023

CyberDevs

- **Web Development & CMS:** End-to-end WordPress design utilizing Divi and The7 theme, WooCommerce, and essential plugins for security and SEO.
- **Hosting & Infrastructure:** Managed server environments (WHM/cPanel, Nodeworx/Siteworx, KonsoleH), domain registration, nameserver configuration, and SSL installation.
- **Client Relations & Support:** Handled client requirements, prepared quotation proposals, and provided ongoing maintenance, SEO optimization, and social media management.

Portfolio: <https://louvaine.co.za/portfolio>

REFERENCES

Gunter Schröder - CEO at Blue Digital

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